



# Hey Dog Trainer

Well done - congratulations on graduating - I'm so impressed and proud of what you've achieved. This is a big deal, make sure you celebrate it properly [champagne anyone?]

I wanted to pass along a few resources and reminders from our marketing discussions to help you as you hunker down and get going on using everything you've learned!

## Where to Start

If you're digging back in, work through your **6 marketing senses**, they are your road map. Then revisit the **6 Stages of Marketing** and try to create routines and habits that support the regular inclusion of these activities in your daily/weekly business life. In the 'Planner' folder - you'll find several resources to help you do just this!

## What's Inside

I have included TONS of goodies here. I suggest setting aside a few hours to go through the slides and your notes both from our Marketing segments. Don't let all those ah-ha's go to waste! Dig in, review, create a PLAN for what makes the most sense to you and just start! It doesn't have to be perfect - you just have to start testing, trying and doing! There is no right way.

## Get in Touch

### Working with Dog

This is my Petpreneur membership community that offers weekly marketing content, LIVE weekly Q+A coaching, a tight-knit community of petpreneurs and TONS of 24/7 access to experts. I highly recommend this if you want accountability, ideas, somewhere to ask questions and a bit of inspiration - you're not alone in this! Visit **workingwithdog.com** and get on the waiting list - **we will be accepting new members in October. You can use coupon code to save \$10 on membership! [VSDTA16](#)**

### Social

Definitely come hang out on your favorite platform! **@workingwithdog**      