



VSA Dog Trainer Course Lesson Outline

Course Modules

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| <ol style="list-style-type: none"> 1. Positively Philosophy 2. Canine History & Ethology 3. Canine Cognition 4. Canine Communication & Body Language 5. Canine Enrichment 6. Learning Theory & Functional Assessments 7. Managing Behavior 8. Positive Training Tools & Methods 9. Reinforcement & Training Applications 10. Teaching Basic Behaviors | <ol style="list-style-type: none"> 11. Solving Common Behavior Problems 12. Teaching Private Lessons 13. Teaching Group Classes 14. Working with Humans 15. Canine Health & Science 16. Dog Sports & Working Dogs 17. Advanced Training & Behavior 18. Animal Advocacy 19. Business Management 20. Marketing & Branding |
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Course Structure

Orientation
Introduction to the Online DTC
Getting Started
DTC Course Overview
Faculty Introductions
Resources & Information
Faculty Advisor Guide
Resources & Support
Positively Philosophy
Overview of Positive Training
What is Positive Dog Training
Positive vs. Traditional Training
The Fallout of Aversive Methods
The Negatives of Aversive Training
Dominance, Pack Theory & Other Misunderstandings
The Truth About Dominance & Pack Theory
Common Myths & Misunderstandings
The Positive Philosophy in Practice
Applying the Positively Philosophy
Canine History & Ethology
The History of Dog Training
Where We Started
Where We Are Now

Canine Ethology
Canine Domestication
Breed Types
Dogs vs. Wolves
Developmental Periods
Socialization
Sensory Organs
Canine Cognition
Introduction to Canine Cognition
Canine Cognitive Science
Measuring Cognitive Intelligence
Canine Cognitive Abilities
The Five Cognitive Dimensions
Introduction to the Five Cognitive Dimensions
Empathy
Communication
Memory
Reasoning
Cunning
Dognition
Activities to Explore Cognition
Communication Games
Attentional States Games
Reasoning Games
Empathy Games
Memory Games
Cunning Games
Imitation Games
Word Learning Games
Canine Emotion & Behavior
Human Emotion & Dogs
Happiness
Love
Jealousy
Guilt
Sadness
Fear
Phobia & Problem Behavior
Medical Issues & Behavior
The Human-Animal Bond
Emotional Attachment
Relationship Building

Canine Communication & Body Language
Canine Communication
How Do Dogs Communicate
Canine Body Language
What is Dog Body Language
Appeasement, Displacement, Deference & Stress Signals
Fear Signals
Early Warning Signals
Play Signals
Canine Behavior Observation
Observing & Drawing Conclusions
Dog-Dog Observation
Dog-Human Observation
Observation of Dogs & Other Species
Canine Enrichment
Introduction to Enrichment
What is Enrichment?
The Ideal Dog
Providing Enrichment
Addressing Enrichment
Types of Walks
Play as Enrichment
Enrichment Tools
Learning Theory & Functional Assessments
Learning Theory
What is Learning?
Classical Conditioning
Applications of Classical Conditioning
Operant Conditioning
Application of Operant Conditioning
The ABCs of Training
Introduction to Functional Assessments
Managing Behavior
Management & Prevention
Introduction to Management
Management Strategies & Tools
Implementing Management
Setting Up for Success
Creating a Learning Environment

Positive Training Tools & Methods
Positive Training Tools
Collars
Leashes & Leash Handling
Harnesses & Halters
Fundamentals & Training Plans
Training Fundamentals
Developing a Training Plan
Positive Training Methods
Capturing
Luring
Shaping
Choosing a Training Method
Cueing, Proofing & Fluency
Cueing
Proofing: Checking for Understanding
Fluency
Reinforcement & Training Applications
Reinforcement
What is Reinforcement?
Types of Reinforcement
Reinforcement Schedules
The Power of Choice
Training Applications
Functional Assessments Revisited
Problem Solving Using Functional Assessments
Functional Assessments & Clients
Positive Training Applications
Teaching Basic Behaviors
VSA Basic Manners Behaviors
VSA Basic Manners Behaviors Overview
Attention
Sit
Touch
Down
Recall
Leave it
Wait
Leash Walking
Go to Mat
Stay

Drop
Stand
Solving Common Behavior Problems
Common Behavior Problems
Introduction to Common Behavior Problems
Puppy Problems
Training with Puppies
House Training for Puppies
Puppy Chewing & Mouthing
Adult Dog Common Behavior Issues
Training with Adult Dogs
Chewing & Destruction
Digging
Jumping
Barking
Door Issues
Pulling
Humping
Coprophagia
House Training for Adult Dogs
Teaching Private Lessons
Preparing for Private Lessons
Private Lesson Basics
Connecting with Clients
Scheduling, Time Management & Forms
Virtual Training Introduction
Teaching Private Lessons
Conducting a Consultation
Teaching a Private Lesson
Dealing with Family & Other Pets
Lesson Distractions
Emergency Situations
Private Virtual Training
Teaching Group Classes
Preparing for Group Classes
Group Class Basics
Group Class Logistics
Group Class Health & Safety
Teaching Group Classes
Teaching a Group Class
Virtual Group Classes

Working with Humans
Keeping Clients Engaged
Principles of Teaching Humans
Human Teaching Techniques
Working with Clients
Cancellations & Referrals
Safety Protocols & Preparedness
Challenging Situations
Human Interactions
Human Communication
Human Behavior Change
Self-Care & Burnout Prevention
Real-World Human Scenarios for Dog Trainers
Canine Health & Science
Canine Senses
What is Sensory Education?
Smell
Sight
Taste
Hearing
Touch
Canine Health
Common Health Conditions & Issues
Vaccinations
Spay & Neuter
Canine Fitness
Dogs Sports & Working Dogs
Dog Sports
Pet Dog Sports
High-Drive Working Dogs
Positive Training with High-Drive Dogs
Types of Working Dogs
Police Dogs
Assistance Dogs
Service Dogs
Emotional Support Animals
Therapy Dogs
Advanced Training & Behavior
Behavior Modification
Introduction to Advanced Training & Behavior
Special Topics in Virtual Training

Identifying & Addressing Stress
Arousal
Identifying Signs of Stress
Stress vs. Excitement
Determining Sources of Stress
Preventing & Reducing Stress
Identifying & Preventing Fears & Phobias
What is Fear?
Recognizing Fear & Stress
Being the Dog's Advocate
Addressing Fear-Based Behavior
Complementary Therapies
Separation Distress & Anxiety
What is Separation Anxiety?
Managing Separation Issues
Addressing Separation Issues
Reactivity
What is Reactivity?
Examples of Reactivity
Managing Reactivity
Addressing Reactivity
Canine Aggression
What is Aggression?
Factors that Influence Aggressive Behaviors
How People Exacerbate Aggressive Behaviors
Addressing Aggressive Behaviors
Dog Bite Prevention
Assessing Dog Bites
Preventing Dog Bites
Animal Advocacy
Shelters & Animal Law
Dog in Shelters
Breed Specific Legislation
Evidence-Based Training
Research Science & Dog Training
Ethics in Dog Training
Considerations for Dogs
Considerations for Humans
When to Refer
Positive Training with Other Species
Training with Other Species
Helping Humans Learn

Business Management
Career Paths for Dog Trainers
Owning Your Own Business
Training for Another Company
Other Dog-Related Industries
Presenting Yourself Professionally
Communication Skills
Your Appearance
Your Representatives
Putting it All Together
Marketing & Branding
Social Media Marketing
Social Media Marketing
Introduction to Marketing & Branding
Introduction to Marketing
Building a Brand
Brand Building Blocks
The Importance of Finding Your Why
Understanding Who You're Selling To
Defining What You Sell
Designing Where You'll Sell
The Secrets of How to Sell
Content Marketing Strategy
Marketing Planning
The Six Stages of Marketing
Building Your Sales Funnel
Filling Your Sales Funnel
Creating Valuable Content
Amplifying Your Content
Creating Conversations
Measuring & Improving Your Marketing

[View full Dog Trainer Course lesson descriptions here.](#)